



WHAT DOCTORS ARE SAYING ABOUT PROSENSE™ ...

"Cryoablation is a procedure that we know is safe, efficacious, cost effective and cosmetically superior to surgical removal...My patients have been very happy with the short, painless procedure, and the ability to return to normal activity immediately."

Andrew Kenler, MD,
FACS - USA

WHAT PROSENSE™ PATIENTS ARE SAYING...

"I would highly recommend this [cryoablation] procedure for other women because it is so painless. Once you've had it done, you don't think about it, you don't have to deal with the surgery and the pain from surgery."

Pam D.

"Surgery is frightening and I have been there before, so I asked if there were any other options... I would definitely recommend that if you have a choice between surgery and cryoablation that you should certainly think about doing the cryoablation. First of all it's so much less expensive, it's not at all painful, you do not have to be put to sleep and you can go to the office, have it done, get up and leave, and go home, and it's all over."

Jean R.



CLINICAL STUDIES FOR CRYOABLATION OF BREAST CANCER

"[C]ryoablation as a "minimally invasive" technique can provide excellent oncological and cosmetic results on selected cases handled by experienced operators."

Manetti G, Perretta T, Gaspari E, Pitolese CA, Scarano L, Cossu E, et al. Percutaneous local ablation of unifocal subclinical breast cancer: clinical experience and preliminary results of cryotherapy. Eur Radiol 2011; 21(11):2344-53.

"To date, results of cryoablation for breast cancer have been highly successful, with complete cell death seen within the targeted ablation zone in the majority of cases."

Simmons RM, Ballman KV, Cox C, et al. A Phase II Trial Exploring the Success of Cryoablation Therapy in the Treatment of Invasive Breast Carcinoma: Results from ACOSOG (Alliance) Z1072. Ann Surg Oncol. 2016;23(8):2438-2445. doi:10.1245/s10434-016-5275-3

About IceCure Medical, Inc

Founded in 2006, IceCure Medical is setting new standards in minimally-invasive tumor therapy for women's health. Its minimally-invasive solution, the ProSense™ System, is an FDA cleared and CE marked cryoablation device to destroy tumors safely, quickly, and painlessly, without the need for surgery. Women who undergo ProSense™ cryoablation treatment for their breast cancer report a high satisfaction from the procedure. The ProSense™ system has been treating fibroadenomas (benign tumors) successfully since clinical trials began in 2012 and is also indicated for use in the fields of general surgery, oncology, gynecology and urology.

LEARN THE LATEST DEVELOPMENTS

CONTACT US

IceCure Medical, LTD
T +1-888-902-5716 | E icecuresupport@icecure-medical.com

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TREATING BREAST CANCER WITH CRYOABLATION

A minimally-invasive procedure with good cosmetic results

www.icecure-medical.com

I'VE BEEN DIAGNOSED WITH BREAST CANCER – WHAT ARE MY OPTIONS?

Being diagnosed with breast cancer can be a life-altering and anxiety provoking event. Surgical removal of the breast cancer tumor is usually the first step of treatment. However, mastectomy (complete removal of the breast) and lumpectomy (removing a section of the breast) may not be your only options.

Cryoablation offers you a minimally-invasive treatment option that is highly effective and uses extreme cold to completely destroy cancer tissue. Cryoablation has been used for over a decade in clinical practice for the effective treatment of benign and cancerous tumors in the prostate, kidney, lung, liver, and musculoskeletal system.

WHAT ARE THE BENEFITS OF CRYOABLATION?

Breast cancer cryoablation is a simple minimally-invasive procedure quickly performed in your doctor's office, providing many advantages over surgery:

- ✓ Excellent cosmetic results: No scarring or change to breast shape
- ✓ Short recovery time: No hospitalization or reconstructive surgery
- ✓ In-office procedure: Avoids general surgery risks performed in an operating room
- ✓ Comfortable and less pain: Cold numbs the area
- ✓ Local anesthesia: Reduces risks associated with general anesthesia

Patients report high satisfaction from treatment and can immediately resume daily activities following the procedure.

WHAT MAKES ME A GOOD CANDIDATE FOR BREAST CANCER CRYOABLATION?

This depends on many factors:

- ✓ Size of the breast tumor
- ✓ Type of breast cancer
- ✓ Stage of breast cancer
- ✓ Other risk factors, like being a poor candidate for surgery under general anesthesia

Your doctor will evaluate your unique condition and discuss with you if treatment with the ProSense™ Cryoablation System is right for you.

WHAT HAPPENS AFTER MY CRYOABLATION PROCEDURE?

Immediately following the procedure, you may experience some swelling and bruising. Many patients report no pain after the ProSense™ procedure, however you can speak with your doctor about over-the-counter pain medication or other options if necessary.

You will have a palpable mass (area that can be felt) while your body naturally reabsorbs the destroyed cells. The size of the mass will reduce over time and it will be replaced with healthy tissue. The time to reabsorb the tissue varies, depending on the initial size of the mass and other factors.

Your doctor will discuss with you if there are other treatments necessary to accompany your cryoablation procedure as part of your cancer treatment plan.



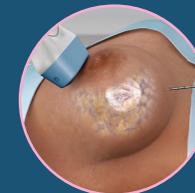
CRYOABLATION WITH THE PROSENSE™ SYSTEM

The ProSense™ cryoablation procedure is a minimally-invasive treatment for certain types of breast cancers. Your doctor will use ultrasound (sonographic) imaging to guide a small cryoprobe (thin hollow needle) into the breast tumor, after local anesthesia.

Once the cryoprobe is placed, it undergoes a freeze-thaw-freeze cycle, where extremely cold temperatures (lower than -170C°) destroy the breast tumor by creating an ice ball around the targeted tissue. The tissue destroyed by the ice ball is naturally reabsorbed by the body over time and adjacent tissue is left unharmed.



1 The cryoprobe is inserted into the tumor at a small incision site.



2 The tumor is surrounded by an ice ball. The extreme cold kills the tumor tissue.



3 The cryoprobe is removed and a Steri-Strip is applied, requiring no stitches.

Learn more at www.icecure-medical.com



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